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Prasad Group to launch the first complete 3D Movie Production Solution

IMP News Wire, Dated June 7th, 2010

Prasad Group, a pioneer in post production services and having introduced the latest cameras and specialized outdoor equipment in India, is all set to launch the first ever complete 3D Movie Production Solution in Mumbai, on 11th June, 2010, at Club Millennium (Juhu Scheme).

This is an end-to-end service solution for all aspects related to the production, post-production and delivery of 3D content for cinemas and other media. Prasad Group has tied up with a Toronto based company, which have been in this domain for many decades now and have provided cutting edge solutions for several feature films, ad, commercials and documentaries. Prasad Group plans to offer this service to several projects simultaneously and is currently in discussion with major production houses in India.

Prasad Film Labs introduced Panavision Cameras in India and have worked on several blockbusters in recent times.

The launch expected to be attended by many leading Producers, Directors , Cinematographers and film stars who tuned film makers in large numbers, will be accompanied by a one day Workshop for Cinematographers conducted by highly experienced technicians from Canada.