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## Prasad Group Launched The First Complete 3D Movie Production Solution

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Prasad Group, a pioneer in post production services and having introduced the latest cameras and specialized outdoor equipment in India launched the first ever complete 3D Movie Production Solution in Mumbai on 11th June.

This is an end-to-end service solution for all aspects related to the production, post-production and delivery of 3D content for cinemas and other media. Prasad Group has tied up with a Toronto based company, which have been in this domain for many decades now and have provided cutting edge solutions for several feature films, ad, commercials and documentaries. Prasad Group plans to offer this service to several projects simultaneously and is currently in discussion with major production houses in India.

Prasad Film Labs introduced Panavision Cameras (3DCC) in India and have worked on several blockbusters in recent times. Ramesh Prasad, Chairman, Sai Prasad, Managing Director with his wife Kavita Prasad and Executive Director J Naidu all of Prasad Group were also present at the launch function.

The launch attended by many leading Producers, Directors, Cinematographers and film stars like Yash Chopra, Jeetendra, Manmohan Shetty, Prem Sagar, Kabir Bedi, Johny Bakshi, Vinay Sinha, Vikram Bhatt, Ashok Mehta, Anil Mehta, Manoj Aggarwal, Nirmal Jani, Pravin Bhatt, W B Rao, R M Rao, Pankuj Parashar, Abhishek Kapoor, K Ravishankar, Vikram and many others.

One day Workshop for Cinematographers was also conducted on the same day by highly experienced technicians from Canada.

