

COMPLETE

**CINEMA**

WEEKLY JOURNAL OF THE FILM INDUSTRY

MUMBAI,  
GRAM: CINEMAWEEK  
PRICE: Rs. 50/-  
Email: completecinema@vsnl.net

SATURDAY  
19TH JUNE 2010  
VOL. XXIV, No.41  
completecinema@gmail.com

## PRASAD GROUP'S COMPLETE 3 D MOVIE PRODUCTION SOLUTIONS LAUNCHED IN INDIA

Prasad Group, a pioneer in post-production services and having introduced the latest cameras and specialized outdoor equipment in India, launched the first ever 'Complete 3 D Movie Production Solution' in India on Friday, 11th June, 2010. This is an end-to-end service solution for all aspects related to the production, post-production and delivery of 3 D content for cinemas and other media. Prasad Group has tied up with Toronto based 3DCC (3 D Camera Company), who have been in this domain for many years now and have provided cutting edge solutions for several feature films, ad commercials and documentaries. 3 DCC develops specialized stereoscopic (3 D) image capture equipment for the motion picture entertainment industry. One of the systems is a device to complement large format and feature dramatic narrative films as a 3 D action camera. It is smaller and lighter than any other comparable 3 D system and has the highest quality optics available in the world. Another system is a high resolution digital stereoscopic system for high quality, efficient production, economical use and streamlined post-production workflow. This is a next generation revolutionary camera.



*Photograph: B.K. Tambe*