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15-Jun-2010, Tuesday - 3DCC Camera Launch By Prasad Lab

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Prasad Group, a pioneer in post production services has launched the latest 3D movie cameras for film producers. The Group, founded by filmmaker L V Prasad has tied up with Toronto-based 3D Camera Company (3DCC) to acquire four specialized stereoscopic cameras available for lease to capture visuals in 3D. The basic advantage 3D imagery gives to audience is depth in visual field that is created by shooting scene using two lenses similar to what the human eye sees. The rentals range from Rs 50 lakhs to Rs three crore.



Public Comments

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