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## 3DCC Camera Launch by Prasad Group

### Prasad Group's complete 3D Movie Production Solutions launched in India.

Prasad Group, a pioneer in post production services and having introduced the latest cameras and specialized outdoor equipment in India, launched first ever 'Complete 3D Movie Production Solution' in India on Friday, 11th June, 2010.

This is an end-to-end service solution for all aspects related to the production, post production and delivery of 3D Content for cinemas and other media. Prasad Group has tied up with Toronto based 3DCC ( 3D Camera Company), who have been in this domain for many years now and have provided cutting edge solutions for several feature films, ad commercials and documentaries.

3DCC develops specialized stereoscopic (3D) image capture for the motion picture entertainment industry. One of the systems is a device to complement large format and feature dramatic narrative films as a 3D action camera. It is smaller and lighter than any other comparable 3D system and has the highest quality optics available in the world. Another system is a high resolution digital stereoscopic system for high quality, efficient production, economical use and streamlined post-production work flow. This is a next generation revolutionary camera.

