

indian entertainment biz guide

**pickle**  
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# POWER 100

**OUR MOTTO: POWER TO EMPOWER ONE AND ALL**

Who doesn't aspire for fame but that isn't the end aim. To realise the value chain to the hilt, men and the businesses they handle have to leave an imprint on the generations ahead...



## **RAMESH PRASAD**

Effects Do Matter

Spanning over five decades, Prasad Group is a major player in post-production in Asia. Companies under the group have been associated with all fields of film-making, including labs, pre-and-post-production, visual effects, digital video, multimedia, production, training filmmakers and much much more. Prasad is now getting into movie production. once again.