

Digital Cinema Services



Prasad Film Laboratories

Chennai

No 58, Arunachalam Road,
Saligramam, Chennai - 600 093
Tel : 044-23760092 / 23761174 Fax: 044-23761551

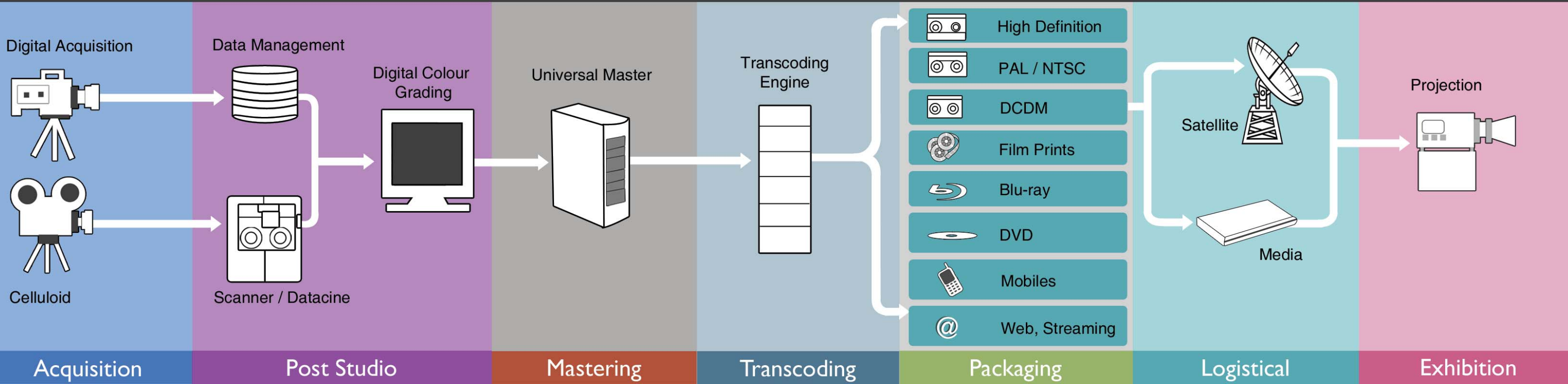
Mumbai

Plot Nos.99/100, Road No.16, MIDC Industrial Area,
Marol, Andheri(East), Mumbai - 400 093
Tel : 022-28259623 - 27 Fax: 022-28259621

Digital Cinema Services coming soon in our film labs at
Hyderabad, Bangalore, Bhuvanewar, Thiruvananthapuram

www.prasadlab.com

DIGITAL CINEMA SERVICES WORK FLOW



Prasad Group is a pioneer in the feature film and advertising post production industries and introduced innumerable technological initiatives, new services and world-class equipment. Having worked with the finest film makers from all over the world, Prasad Group has developed an unrivalled creative and technical edge across the service spectrum. Prasad Group now provides film makers, content owners and distributors the most comprehensive set of digital cinema services in the industry including mastering, packaging, distribution, and exhibition.

Our Digital Cinema Mastering facilities in Chennai and Mumbai in India, are the finest in the country offering the best end-to-end technology solutions and services for digital cinema and all other media including film, DVD, Blu-ray and new media. Our creative expertise in color management combined with years of experience in handling color across the production, post production and exhibition pipeline gives us the cutting edge required to ensure that the colors visualized by the cinematographer is what viewers see across a wide range of media. We offer a complete range of economically efficient Digital Cinema Services for the entire production, postproduction and distribution chain. Our Digital Cinema Services provide a variety of secure delivery solutions based on encrypted files, precisely tailored to the film makers' needs. We are equipped with an archiving system that enables quick delivery of one or several copies of the stored movies in any format.

Set in a sprawling vintage film studio our digital post facilities are equipped with the latest technologies and the constantly evolving best practices drive our operations successfully year after year. Our Technology Engineering Division is tuned to the most recent developments and evolving future trends in the digital imaging world, ensuring our customers get the best products and services. Our Kodak Imagecare certified integrated film processing lab is one of the most reputed in this part of the world, having won the National Award (India) for the Best Film Lab 17 times. The projects served by us include Academy Award winners, Golden Globe award winners and several other National and International award winners.

Our data security policy clearly defines processes and procedures to ensure complete confidentiality and protect our customers' assets against all threats. Access control, data integrity, physical and environmental security, business continuity management and incident management are some of the many important aspects that form the basis of our security policy. Founded in 1956, Prasad Group is India's largest provider of integrated post production services catering to every area involved in the film, video post production process and outdoor equipment including Panavision Cameras. The Group has major production facilities and offices in India (Chennai, Mumbai, Hyderabad, Bangalore, Trivandrum, Bhubaneswar, New Delhi, Kolkatta), Singapore and Hollywood.

